



Helen Brown-Liburd

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Professor Helen Brown-Liburd is an Associate Professor with tenure and serves as the Associate Director of the Continuous Auditing & Reporting Lab (CAR Lab) at Rutgers Business School (RBS) in Newark, NJ where she teaches graduate and undergraduate accounting students and conducts research in the areas of auditors' and investors' judgment and decision making, and the impact of Big Data and analytics on the audit profession. Before joining RBS, Helen was on the faculty at Boston College. Her teaching interests include Auditing, Accounting Information Systems, and Financial Accounting.

Helen is a CPA with over sixteen years of experience in such diverse areas as auditing, financial and operating reporting, and analysis and project management. Immediately prior to entering her doctoral program she worked for Bristol-Myers Squibb (BMS) as a Manager on several company-wide teams established to evaluate and redesign major company-wide processes to achieve a measurable reduction in the cost structures. At BMS she also served as an Internal Audit Manager where her duties included supervising and monitoring the performance of worldwide audits. Prior to BMS Helen worked for Pepsi Cola Company as Manager of Special Projects where she researched, developed and implemented accounting policies and procedures to provide uniformity and consistency among the reporting groups and performed financial reporting for the acquisitions of third party-owned Pepsi Cola bottling companies. She began her career in public accounting as a staff auditor for Main Hurdman (now KPMG) and later moved to Arthur Young (now Ernst and Young) where she was promoted to Audit Manager.

Helen currently serves on the PCAOB Data and Technology Task Force and served on the AICPA Board of Examiners. She is a KPMG Doctoral Scholar and a University of Wisconsin-Madison School of Business Advanced Opportunity Fellow. Helen is a member of the National Association of Black Accountants, Inc., the American Institute of Certified Public Accountants, and the American Accounting Association.

Helen earned her Ph.D. from the University of Wisconsin-Madison and a BBA from Bernard M. Baruch College, City University of New York.