



Sara DeSmith, Partner
PricewaterhouseCoopers

Background

- Sara is PwC's ESG Assurance Leader and a partner in the Digital, Assurance and Transparency practice
- With a background advising on the adoption of new corporate reporting standards, she has completed two tours in the PwC National Quality Organization and has 30+ years experience assisting a wide range of companies solve complex corporate reporting issues
- Since 2012, Sara has served as a Board Member on the New Jersey State Board of Accountancy, and served as President from 2017-2018
- Licensed CPA in New Jersey and New York

Summary of experience

- Helping clients reliably and transparently communicate sustainability and other environmental, social and governance (ESG) metrics to meet the new reality of stakeholder expectations. She has deep expertise advising companies on emerging trends and new standards in corporate reporting, including SASB, TCFD, and GRI
- Sara is the engagement leader on sustainability reporting engagements covering a wide range of sustainability topics and metrics, with an emphasis on helping clients develop processes and controls to produce investment grade sustainability/ESG disclosures
- She is a member of PwC's Global Accounting Consulting Services network and has 17+ years experience advising companies on the adoption of IFRS and US GAAP standards
- Recent clients include a Fortune 50 global healthcare company, Fortune 50 global insurance company, Fortune 50 US telecommunications company, and Fortune 100 retail apparel and home fashions company.

Qualifications

- BBA in Accounting from St. Bonaventure University
- Board member - New Jersey State Board of Accountancy
- CPA licensed to practice in New York and New Jersey