



Jeffrey Hales

Charles T. Zlatkovich Centennial Professor of Accounting

McCombs School of Business

University of Texas at Austin

Jeffrey Hales teaches at the University of Texas at Austin, where he is the Charles T. Zlatkovich Centennial Professor of Accounting. His research interests center on accounting standard setting and regulation, individual decision making, and behavioral finance, using techniques from applied game theory, experimental economics, and psychology. His research has appeared in *The Accounting Review*, *Journal of Accounting Research*, *Journal of Accounting and Economics*, and the *Journal of Financial Economics*, among other journals. He is currently serving a second term as an editor at *Accounting Horizons*, has previously been an editor for *Contemporary Accounting Research*, and has served on the editorial boards of several journals. Since 2018, he has served as the Chair of the Standards Board at [Sustainability Accounting Standards Board \(SASB\)](#), now part of the [Value Reporting Foundation](#). In his role as Chair, he oversees the agenda setting and due process associated with the SASB standards development and maintenance. Before serving on the Standards Board, he chaired the SASB's Standards Council, which was formed in 2012.