NOTICE: This is an unofficial transcript of the portion of the Public Company Accounting Oversight Board's Standing Advisory Group meeting on November 9, 2011 that relates to the Board's proposal on improving transparency through disclosure of engagement partner and certain other participants in audits. The other topics discussed during the November 9, 2011 meeting are not included in this transcript excerpt.

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4	STANDING ADVISORY GROUP MEETING
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8	Public Company Accounting Oversight Board
9	1666 K Street, N.W.
10	Suite 800
11	Washington, D.C. 20006
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16	November 9, 2011
17	9:00 a.m.
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1	PARTICIPA	NTS
2		
3	Moderators:	
4	MARTIN BAUMANN	
5		
6	Participants:	
7	JENNIFER RAND	KIKO HARVEY
8	BRIAN SIPES	STEVE RAFFERTY
9	JOE CARCELLO	ANTHONY KENDALL
10	STEPHEN HOMZA	MICHAEL AUERBACH
11	KURT SCHACHT	BOB DUCEY
12	ARCH ARCHAMBAULT	LARRY SMITH
13	JAY HANSON	
14	MARY HARTMAN MORRIS	BRIAN CROUTEAU
15	DOUG CARMICHAEL	JIM KROEKER
16	KEVIN REILLY	ARNOLD SCHILDER
17	BARBARA ROPER	MEGAN ZEITSMAN
18	WAYNE KOLINS	HARRISON GREENE
19	ARNOLD HANISH	GAIL HANSON
20	SUE HARRIS	LYNN TURNER
21	DAMON SILVERS	LIZ GANTNIER
22	BILL PLATT	LEW FERGUSON

1	Participants (continued):
2	SCOTT SHOWALTER
3	JOHN WHITE
4	JEFF MAHONEY
5	JIM DOTY
6	GAYLEN HANSEN
7	NERI BUCKSPAN
8	MIKE GALLAGHER
9	DAN SLACK
10	DAN GOELZER
11	DENNY BERESFORD
12	LISA LINDSLEY
13	SAM RANZILLA
14	MICHAEL GURBUTT
15	KEITH WILSON
16	BRIAN DEGANO
17	GREG SCATES
18	GREG FLETCHER
19	DMYTRO ANDRIYENKO
20	DOMINIKA TARASZKIEWICZ
21	KANNAS RAGHUNANDAN
22	LISA CALANDRIELLO

- 1 MS. RAND: All right. We're at the last
- 2 discussion of the day, improving transparency of
- 3 audits. Our agenda says today that we would end at
- 4 5:15. Most SAG members are required to be here until
- 5 tomorrow. So with that consideration, we thought we
- 6 might go all night.
- 7 Just kidding.
- 8 [Laughter.]
- 9 MS. RAND: But we'd like to have the discussion go
- 10 until 5:30. If that's a problem for anyone, certainly
- 11 leave if you need to, leave at 5:15, but we do plan to
- 12 go to 5:30. We very much are interested in your
- 13 comments. So if we need to continue any discussion
- 14 tomorrow morning, we will do that.
- But with that, we'll get started. And Lew
- 16 Ferguson, our Board member, is opening -- providing
- 17 some opening remarks.
- 18 Lew?
- MR. FERGUSON: On October 11th of this year, the
- 20 Board issued proposed amendments to the Board's
- 21 Standards and Rules aimed at improving the transparency
- 22 of audits. Specifically, we have proposed two

- 1 additional requirements: one, a requirement to
- 2 identify the audit engagement partner in the auditor's
- 3 report; and two, a requirement to disclose in the audit
- 4 report other independent public accounting firms and
- 5 other persons who took part in the audit.
- 6 This is an issue -- the identification of the
- 7 audit engagement partner specifically is a matter that
- 8 has been discussed repeatedly at the Standing Advisory
- 9 Group and in the Board's Investor Advisory Group, and
- 10 we've had different views expressed on it.
- 11 On the one hand, with respect to disclosure of the
- 12 audit engagement partner, or the signature of the
- 13 report by the audit engagement partner, proponents of
- 14 disclosure have argued that such disclosure would
- 15 increase the transparency of the audit process, as well
- 16 as potentially increase the accountability of the audit
- 17 engagement partner if he was forced to have his name
- 18 identified or put his name on the report.
- 19 Skeptics, on the other hand, have argued that
- 20 identification of an individual auditor in the report
- 21 is actually misleading. It would be misleading to
- 22 investors because the audit is, in fact, a collective

- 1 enterprise and requires the resources of many, many
- 2 different people in the firm.
- They've also made a second argument. Skeptics
- 4 have also made a second argument, that by requiring
- 5 that the individual partner either be named or sign the
- 6 report, it could potentially increase his individual
- 7 liability in the event of securities litigation arising
- 8 out of the audit.
- 9 We've looked at both of those things, and this is
- 10 speaking sort of primarily for myself in this case, but
- 11 I think one of the factors that influenced me, but I
- 12 think influenced the Board as a whole on this, was that
- 13 the audit engagement partner I think is in a unique
- 14 position with respect to the audit. He is the firm's
- 15 primary interface with the client. He is the person
- 16 that the board of directors, the audit committee, and
- 17 the management of the firm interacts with most of all.
- 18 The audit committee does not call up -- the
- 19 chairman of the audit committee doesn't call up the
- 20 firm when he has a question. He calls up the primary
- 21 audit partner. And many, many audit committees also
- 22 are extremely interested in the process of selecting a

- 1 successor audit engagement partner when there is
- 2 rotation, that who the audit engagement partner is, is
- 3 a very important matter to clients.
- 4 So I think we thought that this is something,
- 5 because of that, and because of the unique role of the
- 6 audit engagement partner, that this is something that
- 7 probably would be of use to investors to know who that
- 8 is. We heard the arguments and we were familiar with
- 9 the arguments that if you really want to find out who
- 10 an audit engagement partner is, you can go to the
- 11 shareholders meeting, where the audit engagement
- 12 partner will probably be there and will probably get up
- 13 and identify himself.
- 14 That's not realistic for most investors. Most
- 15 investors don't go to the shareholders meetings.
- 16 Perhaps the largest ones do, but most don't.
- We also seriously considered the question of
- 18 whether identification of the audit engagement partner
- 19 would increase liability. I think the answer to that
- 20 is not clear at this point. We looked carefully and
- 21 were aware of, obviously, the developments in the Janus
- 22 case in the Supreme Court and its rather ambiguous

- 1 progeny.
- 2 But I think we thought that -- and this is
- 3 something that we would like to hear much more on from
- 4 other people, but we thought that, in our view, that in
- 5 general we did not think that by identifying, merely
- 6 naming the person, not requiring him to sign the
- 7 report, that this would increase dramatically
- 8 liability, and that's the reason we chose the course we
- 9 did in these proposed rules of identifying but not
- 10 requiring the audit engagement partner to sign the
- 11 report.
- On the second issue, with respect to naming other
- 13 firms and other individuals who participated in the
- 14 preparation of an audit, as we talked to people we were
- 15 surprised to learn how many investors really were not
- 16 familiar with the fact that oftentimes an audit,
- 17 particularly of a large multinational firm, is
- 18 oftentimes conducted by many, many different firms
- 19 around the world, many of which are not the same legal
- 20 entity as the firm signing the report.
- 21 We thought that it would actually -- I think the
- 22 Board believed that it would actually increase

- 1 investors' knowledge about the audit by having other
- 2 firms that are participating in the audit be
- 3 identified. For one thing, it would give investors
- 4 knowledge of or transparency into those firms that have
- 5 conducted part of the audit which are not subject to
- 6 PCAOB inspections, and there are a number of firms
- 7 around the world, for example even in some major
- 8 countries, that as of yet we are unable to inspect, and
- 9 that this would be information that could be of
- 10 interest to investors.
- 11 We were aware -- we heard the arguments. We were
- 12 aware of the arguments that, in fact, the principal
- 13 auditor is the one who is responsible ultimately for
- 14 the audit, and that he's actually supervising the
- 15 audit, and the question was why do you need to disclose
- 16 the names of the other firms that are involved.
- 17 Nonetheless, I think under the theory that more
- 18 information is probably better and people can
- 19 understand and are able to evaluate that information
- 20 for what it's worth, we have proposed to go ahead and
- 21 identify those firms.
- 22 So that's the proposal or the proposals we took.

- 1 Obviously, the comment period is still open. We're
- 2 waiting for people. We're very interested in what
- 3 people's views on these issues are.
- 4 Jennifer?
- 5 MS. RAND: Okay. Thank you, Lew.
- 6 I'd now like to walk you through the requirements
- 7 or the proposed requirements in our proposal. While
- 8 the concepts I think are pretty straightforward, which
- 9 is providing identification of the engagement partner
- 10 and the other firms, there's some very technical
- 11 aspects we found as a project team going through this
- 12 project as far as who exactly is required to be
- 13 disclosed, who isn't, and to what extent.
- 14 So I want to provide you with an overview of that,
- 15 and the proposal is asking questions about the proposed
- 16 amendments, as well as certain exceptions that may be
- 17 provided, et cetera. And we're also interested in any
- 18 discussion you all may have about it.
- 19 Before I get into it, I just want to mention that
- 20 I'm joined up here at the table by Dima Andriyenko and
- 21 Lisa Calandriello. They're my colleagues on this
- 22 project, so I may turn it to them if they have any

- 1 other thoughts in responding to any of your comments.
- 2 So moving on, the proposal was issued a month ago,
- 3 October 11th, for a 90-day comment period. So we have
- 4 two months to go. The comment period deadline is
- 5 January 9th, 2012. It essentially is requiring
- 6 disclosure in the audit report, and also Form 2, but in
- 7 the audit report of the engagement partner, the name of
- 8 the engagement partner, and other accounting firms or
- 9 persons that took part in the audit.
- 10 It is also proposing an amendment to the Board's
- 11 annual report, which is called Form 2, and our
- 12 registered public accounting firms are required to
- 13 submit a form to the Board on their annual report
- 14 providing information about the issuers they audit. So
- 15 this would require, in addition to the issuers, the
- 16 name of the engagement partner.
- I keep hitting my microphone instead of the
- 18 advance-the-slide button, so you'll have to forgive me
- 19 for turning my microphone on and off. Marty will do it
- 20 for me. There we go.
- 21 The disclosure of the engagement partner, as Lew
- 22 was talking about, it does build on the concept release

- 1 the Board issued a couple of years ago that was seeking
- 2 comment on whether or not the engagement partner, there
- 3 should be engagement partner signature in addition to
- 4 the firm's signature in the audit report.
- 5 We received 23 comment letters on that concept
- 6 release. Some of the concerns were that the signature
- 7 of the engagement partner would have the appearance or
- 8 could otherwise minimize the firm's overall
- 9 responsibility for the audit. The opinion, the audit
- 10 opinion is the opinion of the firm, and it's the
- 11 signature of the firm that's in that. So several
- 12 comments raised concern about that is a partner's
- 13 opinion or a firm's opinion, minimizing the firm's
- 14 role. So clearly some concerns on that end, as well as
- 15 concerns about liability, and Lew talked about that.
- 16 The Board in its approach modified the approach
- 17 from the concept release. So this would not require
- 18 the engagement partner's signature. It would, however,
- 19 require disclosure of the engagement partner in the
- 20 firm's opinion, and that disclosure would essentially
- 21 say the name of the engagement partner for the most
- 22 recent audit was -- insert individual's name.

- 1 It would be, then, the specifics, the engagement
- 2 partner's name. It would be for the most recent
- 3 period. We received several comments about would it be
- 4 for multiple years, and we recognized that with the
- 5 partner rotation requirements, there would be changes
- 6 in partners, which we would expect. There could also
- 7 be other situations such as dual dating, or in an IPO
- 8 situation, maybe several years, three years of
- 9 financial statements may be audited at one time.
- 10 This proposed disclosure would require for the
- 11 most part reporting on the most recent period under
- 12 audit. That would be the situation we expect to see
- 13 most often. The proposal does deal with those special
- 14 situations such as dual dating and if three years are
- 15 audited at once in an IPO, for example, in which case,
- 16 if that was the case, if it's the IPO situation, the
- 17 disclosure would say the engagement partner for the
- 18 three years or two years under audit was X; or if it
- 19 was dual dated and they just did a portion of the audit
- 20 covering the second date, then that would just disclose
- 21 that individual.
- 22 So we recognized that there were some different

- 1 scenarios that could come up, that do come up in
- 2 reporting, and so the proposal is intended to reflect
- 3 that. And then, as I said, the proposal would require
- 4 disclosure in the Board's annual report Form 2, so the
- 5 names of the engagement partners.
- 6 Advance me.
- 7 All right. So next, moving on to the other
- 8 participants in the audit, so that would be the other
- 9 firms or could be other individuals or other type of
- 10 companies, we have seen in inspections and recognize
- 11 through our standards that essentially other firms or
- 12 other participants could and often do participate in
- 13 performing the audit. In our standards, that really
- 14 falls under one of two situations. One is AU-543. So
- 15 that would be when another firm performs an audit of a
- 16 company's subsidiary, division, office, and then the
- 17 principal auditor may assume responsibility for that
- 18 work.
- 19 Another situation is under our Auditing Standard
- 20 Number 10 on supervision. And so firms or other
- 21 persons, and I'll describe persons in a minute, but
- 22 those would be supervised by the firm issuing the

- 1 report, just like they supervise people within their
- 2 own firm, within their own office. So that would fall
- 3 under that standard. So it's one of those. Either
- 4 it's under AU-543 or AS-10, and in a practice alert the
- 5 staff issued a year ago, we talked about these two
- 6 scenarios, and our Inspections Division had seen
- 7 certain issues or observations, deficiencies in
- 8 connection with that. So we issued a practice alert to
- 9 provide some additional guidance and point out what our
- 10 standards say under those scenarios.
- 11 But this would essentially capture the universe of
- 12 who would be required to be disclosed in the firm's
- 13 audit report.
- 14 There are certain exceptions, and so they're
- 15 listed on this slide. The exceptions that we have,
- 16 I'll go through each one. The reasons may be a little
- 17 bit different for each.
- 18 The first is the engagement quality reviewer. In
- 19 the previous slide I talked about the two scenarios,
- 20 543 and AS-10. The engagement quality reviewer is a
- 21 person that under the Board standard is intended to
- 22 provide an objective review of the audit that was done

- 1 by the engagement team. The engagement quality
- 2 reviewer does not perform procedures to help the firm
- 3 obtain sufficient competent evidence to issue the
- 4 opinion. Rather, that reviewer is intended to provide
- 5 an objective look in order to provide concurring
- 6 approval of issuance that the audit was done
- 7 appropriately and the report is appropriately stated
- 8 and can be issued.
- 9 So we are excluding the EQR. It does not fall
- 10 under the 543 or AS-10 model. It would be separate.
- 11 So that is an exception as far as other firms or
- 12 individuals that would be disclosed.
- 13 Appendix K reviews, to some that may be very
- 14 familiar; to others, maybe not so familiar. Appendix K
- 15 refers to a requirement the Board adopted back in 2003
- 16 from the AICPA's SEC Practice Section. Essentially
- 17 what that Appendix K requirement is, is that for firms
- 18 within a global network, it requires the U.S. firm to
- 19 perform a review or have those that have knowledge of
- 20 U.S. accounting and auditing and independence
- 21 requirements to perform a review of the SEC filing of
- 22 foreign-affiliated firms.

- 1 So in a global network, if there was a firm in
- 2 another country as part of that network issuing a
- 3 report on a U.S. public company, then the Appendix K
- 4 review would come in to perform that U.S. review of
- 5 that filing, or someone with expertise in U.S.
- 6 accounting and auditing and independence requirements
- 7 before that report is filed with the SEC.
- 8 So those reviews, we saw those as somewhat
- 9 similar, at least in nature, to an engagement quality
- 10 review. It's intended to provide a review, an outside
- 11 review so the firm itself does not take responsibility
- 12 or supervise the work of the Appendix K review. So we
- 13 are excluding that from disclosure.
- We are also excluding specialists. Specialists
- 15 can be used by auditors, and specialists are
- 16 individuals with expertise in subjects other than
- 17 accounting or auditing. We are not requiring those
- 18 individuals or companies to be disclosed in the audit
- 19 report. Principally the reason is that based on our
- 20 standards, that doesn't fall under the categories of
- 21 supervision, AS-10 or 543, the work of another firm.
- 22 The standard is specifically an AU-336, which has

- 1 specific procedures. So we saw that as somewhat
- 2 different and different issues, so we have an exception
- 3 for specialists.
- 4 And internal auditors and others within a company
- 5 who may provide assistance to the auditor, we're
- 6 excluding that work. And really the reason is there we
- 7 saw internal audit, for example, internal audit has
- 8 their own procedures they may perform. Part of their
- 9 work may be assisting the auditor, but we saw that as
- 10 somewhat impractical to pull out the amount of time
- 11 that they're spending exactly helping the auditor
- 12 versus other work they may naturally do. So we just
- 13 saw some challenges and didn't think it was necessary
- 14 to include them. So we have excluded them from
- 15 disclosure.
- I just realized that I didn't describe what I
- 17 meant on person, which is one of the aspects of it. We
- 18 recognized that individuals or companies, other than
- 19 accountants per se, could be involved in providing
- 20 assistance in the audit, to the auditor. It could be,
- 21 for example, the auditor may feel they want some
- 22 forensic help and may engage a company with forensic

- 1 type experience -- it's not an accounting firm -- to
- 2 help them in doing fraud risk assessments and develop
- 3 their responses to fraud risk.
- 4 So an auditor may engage an external company which
- 5 isn't a registered public accounting firm to help them
- 6 in connection with their fraud risk assessment and
- 7 audit procedures, fraud-related type audit procedures.
- 8 We think that work is also important. And so our
- 9 use of the term "person" comes from PCAOB Rule 1001,
- 10 which would include individuals, other companies. So
- 11 it was intended to be broader than just accounting
- 12 firms or accountants. That's why we've used the work
- 13 of person, because we recognize that there are others
- 14 other than accountants that may perform work in
- 15 connection with the audit.
- 16 All right. So, if you could move on? Oh, you
- 17 did. Okay. Sorry.
- 18 As far as what the disclosure looks like, then, in
- 19 the report, it would require the name, location, and
- 20 headquarters' office of the other firm or other person.
- 21 It would also require disclosure of the extent of
- 22 participation. And as far as extent of participation,

- 1 the proposal would require that that be measured in
- 2 terms of percentage of overall audit hours.
- 3 We considered a variety of thresholds such as
- 4 should it be percentage of revenues or assets or some
- 5 other number. In thinking through that, we recognized
- 6 that other firms or other participants may perform a
- 7 variety of work. For instance, you could think of an
- 8 inventory observation. Another firm may do a count of
- 9 inventory in a different country. But in addition to
- 10 just count how much is there, there is valuation
- 11 associated with that. So it could be that the other
- 12 firm in the other country is counting, but the firm
- 13 issuing the report is doing the work associated with
- 14 the valuation, is it valued appropriately. So just
- 15 describing, then, percentage of assets didn't make
- 16 sense because both firms are involved to a significant
- 17 extent in connection with just the inventory work, for
- 18 example.
- 19 We recognized that firms routinely as part of
- 20 their practice record their hours they reflect on the
- 21 audit. And so we felt recording hours and measuring
- 22 percentage of audit hours and total of audit effort

- 1 would be a measure that firms currently do and could be
- 2 able to calculate. And our threshold, we came up with
- 3 a threshold. We considered none, 1 percent, 10
- 4 percent, something else. We thought 3 percent was a
- 5 reasonable threshold, certainly looking for any
- 6 feedback on that.
- 7 But the requirement for individual disclosure
- 8 would be at 3 percent of more or of the total audit
- 9 hours. So you would individually disclose that. So if
- 10 you think through the math, the total amount of firms
- 11 that would be disclosed, could be disclosed in the
- 12 report is 33. Thirty-three times 3 is 99 percent, and
- 13 the 1 percent would fall out, and we would imagine it
- 14 would be less than 33 because we would hope that the
- 15 auditor issuing the report would do more than just 3
- 16 percent of the work. But that would be -- we initially
- 17 had some questions about are we going to have pages and
- 18 pages and pages. So we envisioned it would not be
- 19 that, unless the font is incredibly huge I guess.
- If the participation is below 3 percent, we're
- 21 just requiring that that be disclosed in the aggregate,
- 22 or the option could be that firms could disclose that

- 1 individually if they wanted, but that that would be up
- 2 to their discretion. It would be one or the other, in
- 3 the aggregate, so other participants at 2.8 percent, or
- 4 it could even be larger than 3 percent as long as each
- 5 individually is 3 percent.
- 6 The presentation is an explanatory paragraph
- 7 following the opinion, and we also provide that if
- 8 firms used 15 other firms that were at 3 percent or
- 9 more of the total audit effort, they may want to
- 10 disclose that in an appendix. So they just have a list
- 11 of firms in an appendix. That's an option as well.
- 12 The other aspect of the proposal is in addition to
- 13 when you assume responsibility or supervise other
- 14 auditors, there are situations today where auditors
- 15 divide responsibility for the audit with another
- 16 auditor. So one auditor may audit 75 percent of total
- 17 assets, and the other one audits 25.
- 18 The way the report is reflected today if that's
- 19 the case, it just makes reference that other auditors
- 20 audited 25 percent. It doesn't say the name. However,
- 21 in an SEC filing, both audit reports are required to be
- 22 filed with the Commission. We felt it was appropriate

- 1 that the report disclose the name of who that other
- 2 auditor is. That would be publicly available anyway.
- 3 So it has a similar requirement when you're assuming
- 4 responsibility, that when you're dividing
- 5 responsibility it would disclose the name of the other
- 6 firm and the location of that firm.
- 7 I think that's it.
- 8 I will now open it up for any comments you may
- 9 have on the proposal, including questions that we've
- 10 raised in the proposing release. Interested in your
- 11 feedback.
- 12 It looks like I have a couple, tent cards down
- 13 towards the end, so I'll start with Lynn Turner, and
- 14 then I think it's Gail Hanson. Is that right?
- 15 Lynn?
- MR. TURNER: I think the proposal to bring greater
- 17 transparency to others participating in the audit is a
- 18 great advancement. I think it's long overdue and very
- 19 good, and I applaud you on that, as well as identifying
- 20 who the audit partner is. I think that's very good as
- 21 well.
- I do have a couple of questions, though, for you.

- 1 I found the release somewhat confusing in one aspect.
- 2 Where it talks about and explains why you disclose but
- 3 don't have the partner sign, you bring up the Janus
- 4 case. And in the Janus case, the advisor, Janus
- 5 itself, did not sign the actual filing document. It
- 6 was signed by the trustees of the mutual fund. And yet
- 7 you seem to imply in your proposal that the Janus case
- 8 would apply to an audit partner. That audit partner,
- 9 as long as he signed a firm's name but not his name,
- 10 might be very well excluded from liability.
- 11 And my question was, was that your intent? Was
- 12 that your interpretation of Janus, that in fact Janus
- 13 would apply to an audit partner, and that Janus would,
- 14 in fact, exclude that audit partner from liability?
- 15 And if so, did you have any discussions with the SEC,
- 16 and did the SEC staff have a view on that? That was
- 17 the first question. Maybe it's for Lew, because I
- 18 think Lew mentioned Janus.
- 19 The second --
- 20 MS. RAND: I think Chairman Doty is an attorney,
- 21 and I --
- MR. DOTY: If Lew is willing to let it go, that's

- 1 fine.
- MS. RAND: In any event, I'm happy for any of our
- 3 Board members that are attorneys to address that
- 4 question.
- 5 MR. TURNER: There was a second piece of the
- 6 question, then back to you guys after they get done.
- 7 And that is, on the FRY-9 annual reports that banks
- 8 file with the Federal Reserve, they obviously do
- 9 disclose the name of the audit partner in those
- 10 filings. So for all those banks, we do have a
- 11 precedent here. Have you had any discussion with the
- 12 Federal banking regulators about that? And if so, did
- 13 you get any feedback as far as whether that worked or
- 14 not, whether it increased liability or not? I'd be
- 15 interested in knowing about that.
- MR. DOTY: First, good questions all, Lynn.
- 17 First, we have tried to take care in this proposal not
- 18 to attempt to define and offer interpretations of the
- 19 Federal securities laws as to which we are entitled to
- 20 know, Chevron deference, whatever. So we have
- 21 attempted rather in the proposing release to draw
- 22 attention to the areas where there has been judicial

- 1 development since Central Bank and judicial development
- 2 in this complex area and invite the comment of members
- 3 of the bar, many of whom have been here and are members
- 4 of the SAG, on where they think these issues lead.
- 5 Yes, we have had discussions with the SEC. We
- 6 absolutely have. They have been very helpful in
- 7 informing the release. We do not comment on the
- 8 deliberative process of our discussions with the SEC,
- 9 and I wouldn't want to try to draw them in or suggest
- 10 that they have any obligation to comment here.
- I do think we are all looking forward to seeing
- 12 what the bar says about their position on liability. I
- 13 would be -- I will tell you, speaking again for me and
- 14 not for the Board or for any other agency, let alone
- 15 the SEC, I would be surprised if the bar took the
- 16 position that this changed the law or changed the
- 17 liability of an engagement partner in some fundamental
- 18 respect, but that is the question. And if the bar
- 19 takes a different view, we'll be very interested in
- 20 hearing it. And it's the reason why the question is
- 21 asked.
- MR. TURNER: So, by the language in there, your

- 1 intent was not to imply any conclusion one way or the
- 2 other.
- 3 MR. DOTY: Our intent is not to affect the law of
- 4 aiding and abetting, the recourse and remedies the SEC
- 5 enjoys as an administrative agency, or any other
- 6 Federal regulatory authority under the Federal banking
- 7 statutes, for example.
- 8 MR. BAUMANN: I guess with respect to your other
- 9 question, I will certainly be interested in any
- 10 insights the banking regulators want to share with us
- 11 as part of our proposal process. This may be a
- 12 different scenario of being identified in the audit
- 13 opinion versus being identified in a bank filing, but
- 14 we haven't had a lot of analysis and discussion of that
- 15 to date so far.
- MS. RAND: Okay. I think Liz Gantnier.
- Oh, Harrison, did you want to comment on that,
- 18 Harrison Greene?
- MR. GREENE: I don't know that we have fully
- 20 vetted this concept release throughout the agencies,
- 21 but -- and I don't have any information to address
- 22 Lynn's questions about whether or not the disclosure

- 1 and the auditors, or the engagement partner's name in
- 2 the FRY-9 reports, whether or not that increased their
- 3 liability. I made a note down here that maybe I can
- 4 check to see if we had any anecdotal evidence to that,
- 5 but I can't really address that.
- 6 But my personal view would be I think it would
- 7 serve investors and everybody else to disclose the name
- 8 of the engagement partner in the report that's the
- 9 public report, and I think that would just aid a lot
- 10 more. It might induce the engagement partner to be
- 11 more conscientious, but I think it would also help
- 12 everybody to see if the audit partner rotation rules
- 13 are being complied with because we get some of those.
- 14 I just think that it would be a good thing.
- MS. RAND: Thanks, Harrison.
- Okay, Liz Gantnier.
- MS. GANTNIER: Yeah, I think Harrison started to
- 18 answer mine. I just simply have a question. Harrison,
- 19 you started to answer it. You mentioned in the opening
- 20 remarks that not all investors have access or the
- 21 ability to attend the shareholder meeting where the
- 22 engagement partner might actually be physically

- 1 present. And so, therefore, those that couldn't, the
- 2 naming of the partner would provide them benefits. And
- 3 I would just like somebody to articulate for me what we
- 4 think those benefits are.
- 5 MS. RAND: I didn't particularly say those
- 6 comments. Lew, did you want to address that?
- 7 MR. FERGUSON: Yeah, I said it, and I actually
- 8 believe that's the case, partly in the notion that more
- 9 information is better, and you can -- I mean, to the
- 10 extent that over time this information becomes public,
- 11 people who want to over time, if they look at the
- 12 career of an auditor, you can go back and look at what
- 13 other -- given auditor rotation, they'll be able to
- 14 look at what other audits this person has been involved
- 15 with, if they've been involved as the lead auditor of
- 16 other public companies, and I think this is the kind of
- 17 information that, again, over time particularly
- 18 investors may find useful. You could see if these
- 19 people have had industry experience. You could look up
- 20 their public records in a way that, if they've been
- 21 involved in other public matters, that can be easily
- 22 searched through public sites that you can find things.

- 1 It's not easily transparent today to investors, and I
- 2 think that's --
- 3 MS. GANTNIER: Thank you for that. I would only
- 4 be concerned that if my name were, let's just say,
- 5 David Duncan, that I might be confused with another
- 6 David Duncan. And so I would want to be sure that
- 7 there was a good control mechanism that, if you're
- 8 going to start tracking engagement partners and their
- 9 competency, that we have a way to be sure that the
- 10 information is not misunderstood or, for example, Joe,
- 11 your comments earlier on the going concern, that you
- 12 said it didn't have an impact and the other quy said it
- 13 did have an impact, and then you proved to him that it
- 14 didn't have an impact, that we don't have sort of
- 15 statistical anomalies that the data is being
- 16 misinterpreted in some way. Thank you.
- 17 MR. BAUMANN: Liz, I think there is some other --
- 18 in the proposal, I believe it also indicates some
- 19 academic research that's on the behavioral side of the
- 20 benefits of being identified or signing, if you will,
- 21 and increased accountability from the behavioral
- 22 studies. So I think that's partially the view of the

- 1 investors as well, that they believe that that
- 2 increased accountability could improve the quality of
- 3 audits. So this potentially has some audit quality
- 4 improvement also.
- 5 MS. RAND: Okay. I have 10 minutes left according
- 6 to my watch, to 5:30, and four cards up. So we'll go
- 7 in the order of Gaylen, Denny, Joe, and Arch.
- 8 So, Gaylen, you're up.
- 9 MR. HANSEN: Yeah, thanks. Overall, I think it's
- 10 great to see this moving along. While I would have
- 11 preferred to see an actual signature in the report by
- 12 the audit partner, I think that might address Liz's
- 13 comment that she just brought up in a David Duncan
- 14 signature that is different from David Duncan's
- 15 signature. But regardless, good to see that we're
- 16 going to have something on that.
- 17 And then I wondered if the Board considered some
- 18 sort of de minimis rule. I mean, really independent
- 19 contractors that are less than 3 percent, we're going
- 20 to list their names anyway, and if you have interns and
- 21 that kind of stuff? Really? What do you mean by --
- MS. RAND: No. It was intended not -- no, it

- 1 would exclude --
- 2 MR. HANSEN: It excludes independent contractors?
- 3 MS. RAND: Well, it excludes -- if it's de
- 4 minimis, as far as our proposal, that would be less
- 5 than 3 percent, that they would not be individually
- 6 named. You just would say "other participants." Let's
- 7 just say you had one other person that did 1 percent of
- 8 the work. It would just say "other participants at 1
- 9 percent." It doesn't say the name.
- MR. HANSEN: It just seems to me like that --
- MS. RAND: We are asking questions about the
- 12 threshold and other considerations.
- MR. HANSEN: I would suggest the de minimis stuff.
- 14 It's not going to make any difference to anyone.
- MS. RAND: Well, our thought was there could be
- 16 several firms involved that did less than 3 percent of
- 17 the work, but then in the aggregate it could be
- 18 material. It could be 15 percent or greater. So this
- 19 proposal would not require the disclosure of everybody
- 20 that did less than 3 percent of the work individually,
- 21 but it would say you've got to aggregate that amount of
- 22 work. So the investors have an understanding of how

- 1 much is done by other people, because it could be
- 2 significant.
- 3 Okay, Denny Beresford.
- 4 MR. BERESFORD: First, just for the record, Marty
- 5 made reference to the research that indicates that
- 6 somehow people will become more accountable or
- 7 conscientious. Notwithstanding whatever research there
- 8 is, I would say that that would be very difficult for
- 9 most audit partners to say that having their name named
- 10 versus signing the report, signing the material that
- 11 they must sign before the audit report is issued, will
- 12 cause them to become any more conscientious than they
- 13 are right now I think is a ludicrous argument. That's
- 14 my personal opinion in having signed a few of those in
- 15 the past myself. That's my view.
- 16 The comment I wanted to make, though, has to do
- 17 with the second part. When I read the proposal, I'm
- 18 not an aficionado of Appendix K, so I first thought
- 19 that the exception meant that Appendix K reviewers
- 20 meant that you were accepting all of the international
- 21 firm's foreign affiliates. And then when I asked more
- 22 specific questions, I was told, no, that wasn't the

- 1 case, that all the foreign affiliate firms have to be
- 2 named.
- 3 And then when I thought about it some more I was
- 4 thinking, well, wait a minute now, if you're accepting
- 5 the reviewers for those, the people who actually have
- 6 to go through and make sure that the work of the
- 7 foreign firm was done properly and in accordance with
- 8 U.S. accounting and auditing standards and independence
- 9 and so forth, and those firms have already done their
- 10 work according to U.S. standards and in accordance with
- 11 firm international guidelines and so forth, I was kind
- 12 of wondering why it's appropriate to name them now.
- 13 What is it that we're trying to accomplish? So that's
- 14 kind of question 1. But that kind of gets --
- MR. BAUMANN: Can we get to question 1 first,
- 16 rather than --
- MR. BERESFORD: Well, let me just finish, because
- 18 I think this will be my -- this kind of is my point.
- 19 It seems to me -- and I know this is in your proposal.
- 20 It seems to me that there is a question that you raise,
- 21 and that is whether it really is necessary and
- 22 appropriate to disclose all of the separate firms

- 1 within an international organization, or perhaps just
- 2 to disclose the couple or whatever it might be that are
- 3 not subject to PCAOB inspection, for example, what it
- 4 is that would be an additional improvement or insight
- 5 you might say to an investor that there is a subsidiary
- 6 in the UK or a subsidiary in Mexico or a subsidiary in
- 7 Canada or whatever it might be that might be 3 percent
- 8 or 5 percent or whatever. I can understand why maybe
- 9 having information about China, perhaps, at this point
- 10 in time might be important. Anyway, that's the point I
- 11 was going to make.
- 12 MR. BAUMANN: I think there are two different
- 13 points, so let me comment on the first one first.
- 14 So in the case of a foreign private issuer that
- 15 may be audited by XYZ accounting firm in the UK, and
- 16 maybe there's five other accounting firms affiliated or
- 17 not affiliated but separate legal entities from XYZ --
- 18 it could be XYZ Germany and XYZ Brazil -- if they
- 19 performed more than 3 percent, they'd be named. If
- 20 they performed less than 3 percent, they didn't have to
- 21 be named. They could be aggregated.
- 22 The Appendix K reviewer is an individual typically

- 1 in the United States who is reviewing that foreign
- 2 private issuer filing, not under the supervision of the
- 3 auditor of the foreign private issuer. He's an
- 4 individual of the affiliated U.S. firm who is reviewing
- 5 that. So the same as the EQR person, not under AU-543,
- 6 not under AS-10. It's an individual outside of the
- 7 engagement team. So we felt that individual, those
- 8 hours need not be included. It's a pretty small point.
- 9 MR. BERESFORD: I must still misunderstand it.
- 10 I'm thinking of Eli Lilly, for example. Eli Lilly has
- 11 operations in --
- MR. BAUMANN: It doesn't apply. Appendix K
- doesn't apply to Eli Lilly.
- MR. BERESFORD: Okay. But does Eli Lilly have to
- 15 report in their auditor's report, assuming this goes
- 16 through, that they have operations in 86 different
- 17 countries, and at least in some of those Ernst & Young
- 18 is going to have more than 3 percent of their total
- 19 audit?
- 20 MR. BAUMANN: So the second question is -- I think
- 21 Jennifer has already gone through that -- whether the
- 22 firm is in a network or not, they are separate legal

- 1 entities, and there is a misconception on the part of
- 2 many people that it is one firm that is signing the
- 3 report. This would put some clarity, transparency to
- 4 the fact that who is the principal auditor and who are
- 5 the other firms, and they could be part of the network
- 6 or not. But they are separate legal entities. They
- 7 are separately inspected by the PCAOB.
- 8 One part of the network could have very few
- 9 comments in Part 1 of their report. Another firm could
- 10 have many comments in Part 1 of their report and would
- 11 look quite different. This would shed light onto who
- 12 the different players were in that, and it would also
- 13 shed light on some of those firms that have not yet
- 14 been subject to inspection, or not even registered with
- 15 the PCAOB.
- 16 So that's the rationale behind that.
- MS. RAND: Lew Ferguson.
- 18 MR. FERGUSON: It's also important to understand
- 19 that the relationship between these firms, even though
- 20 they're separate legal entities, they're not parent and
- 21 subsidiary. They're corporations that are not commonly
- 22 controlled. They're entirely separate entities joined

- 1 together in an affiliate, in a network most often.
- 2 They voluntarily agreed to be part of this network. So
- 3 it's not -- you don't have the kind of legal control
- 4 that you would have in a parent-subsidiary or commonly
- 5 controlled holding company structure, and I think
- 6 that's important for investors to understand.
- 7 MS. RAND: Okay. One more card went up after I
- 8 thought I was down to two, I think. So, Jeff, I'll let
- 9 you have the last word. But please, no more other
- 10 cards.
- I know, Joe is next.
- MR. CARCELLO: Thanks, Jennifer.
- 13 Two really questions, I guess, so let me do them
- 14 one at a time, if I could, because they're not exactly
- 15 related.
- 16 When you talk about disclosing the location of
- 17 other participants in the audit, and my understanding
- 18 of how you would have them do that, how the auditor
- 19 would do that, it would be a disclosure of the country,
- 20 of the headquarters' office location. So assuming my
- 21 understanding is correct, could a firm be established
- 22 in another safe jurisdiction, let's say Australia, but

- 1 where all the staff of this firm are located in a risky
- 2 jurisdiction? And I'll let you use your imagination
- 3 for what a risky jurisdiction is.
- 4 So the disclosure is designed to highlight for
- 5 investors. We are using this firm for X percent of the
- 6 audit, and it's in this country, and if you think this
- 7 country is risky either because of whatever reasons or
- 8 because the PCAOB can't inspect there, whatever reason,
- 9 forewarned is forearmed. So I try to drive around that
- 10 rule by establishing a firm in a jurisdiction, in a
- 11 country where investors would say, well, that's fine,
- 12 that's a safe jurisdiction, but yet all of my staff is
- 13 out of and sourced from a country that is potentially
- 14 problematic. Do you understand the question? It's
- 15 kind of subtle.
- MS. RAND: Well, you said Australia, so let's say
- 17 they're using it from another country, all their staff
- 18 are essentially from another country.
- MR. CARCELLO: Yeah, yes.
- 20 MS. RAND: So I guess technically then you would
- 21 list Australia.
- MR. CARCELLO: Yeah, that's the way this law is

- 1 written.
- 2 MS. RAND: But then that Australia firm would have
- 3 to be able to meet the standards that they're able to
- 4 effectively supervise them as employees if they're in
- 5 another country. I mean, so we've seen situations in
- 6 the practice alert issued a year ago talking about the
- 7 use of other auditors or firms taking responsibility,
- 8 or using people in another country as assistants where
- 9 we've had inspections -- where we've written up
- 10 deficiencies in connection with that. We've raised
- 11 concern about they really weren't being supervised as
- 12 employees. So I would expect that that scenario that
- 13 you described could be, but the firm has to meet a high
- 14 bar that the Australia firm, for example, to make sure
- 15 that they can effectively do that.
- MR. CARCELLO: Just to make sure you guys, if you
- 17 haven't thought about it, think through that.
- 18 And then the second issue -- and Lew really teed
- 19 this up, I thought, very nicely in the public meeting,
- 20 and you didn't have a chance to hit everything in your
- 21 presentation, Jennifer -- but the issue of offshoring.
- You didn't mention that because you didn't have

- 1 enough time, but I want to highlight that. In your
- 2 concept release you say, "An accounting firm could
- 3 establish an office in a country with a relatively low
- 4 cost of labor and employ local personnel to perform
- 5 certain audit procedures on audits of companies located
- 6 in the country of the accounting firm's headquarters or
- 7 in a third country."
- 8 So again, let me articulate this. So a U.S. firm
- 9 could open an office of the U.S. firm in a country that
- 10 has low cost of labor, and they could do 5, 10, 15, 20
- 11 percent of the audit work. Under this proposal it's
- 12 not highlighted. I think that's why Lew said he wanted
- 13 comments on this.
- Now you would say when you inspect that U.S. firm,
- 15 you inspect that, and you may inspect their quality
- 16 control procedures, but if it's in a country that
- 17 doesn't let you in, you're still not getting in.
- 18 You're not allowed on the ground. And some of these
- 19 countries have very, very different cultures than the
- 20 United States, completely different cultures in terms
- 21 of investor protection and skepticism and so forth,
- 22 completely different education systems, dramatically

- 1 different.
- 2 And so I don't know if it's really a question.
- 3 It's really more of a comment for the group,
- 4 particularly for investors, to make sure you don't
- 5 overlook that.
- 6 MS. RAND: Well, I'm glad you raised the point of
- 7 offshoring because it is something that we described or
- 8 discussed in the proposal and do have questions around
- 9 it. The situation, the issue about education,
- 10 training, culture, all of that, it's an issue broader
- 11 than just offshoring. It's kind of use of other firms
- 12 and other countries, and the quality associated with
- 13 the work.
- 14 The issue in the proposing release that we were
- 15 teeing up on offshoring is it's our understanding firms
- 16 are offshoring work to areas and places where there is
- 17 a lower cost of labor, for example, and some of that
- 18 work is being described as just doing compiling files,
- 19 not really significant judgment type of work.
- 20 The way the structures, though, are being
- 21 organized can vary by firm. So they could be setting
- 22 up an office in another country, but it might as well

- 1 be Dallas. They're saying it's still part of the U.S.
- 2 firm even though it's overseas in Country X. So in
- 3 that situation, the way this proposal would not pick
- 4 that up if a firm had set up an office in some other
- 5 country because it's technically being part of the U.S.
- 6 firm. But there are situations where firms, where that
- 7 offshore work is part of a separate firm.
- 8 MR. CARCELLO: And then it's picked up.
- 9 MS. RAND: And then it would be picked up.
- MR. CARCELLO: Exactly.
- 11 MS. RAND: So we are asking questions about the
- 12 nature of that work and kind of how this disclosure
- 13 works.
- MR. BAUMANN: I think that issue of the offshoring
- 15 is evolving, and as we gain more understanding about
- 16 that, we may think about that differently in the
- 17 disclosure. But right now in the proposal we describe
- 18 it and ask comment and would investors want to know
- 19 more about that in the disclosures we're requiring
- 20 here. So it's a good point, Joe.
- 21 MS. RAND: I appreciate everyone continuing to
- 22 stay past 5:30, but we just have two left, Arch, and

- 1 then Jeff Mahoney.
- 2 So, Arch?
- 3 MR. ARCHAMBAULT: Thanks, Jennifer. Just a few
- 4 points I'd like to make.
- 5 First of all, like Denny, I really have to reject
- 6 the notion that the disclosure of the name somehow is
- 7 going to incent a partner to perform better. I simply
- 8 wouldn't want someone as a partner whose behavior in
- 9 some way would change simply because his or her name
- 10 was in the audit report.
- 11 Another thing is I do find it disturbing that the
- 12 public statements around this issue in the release
- 13 often seem to be directed at investors being able to
- 14 search for publicly available disciplinary action
- 15 against the partners, which strikes me as negative,
- 16 very negative, quite frankly. And so if there is some
- 17 negative reaction to this, I wouldn't be surprised at
- 18 all.
- 19 But having made those points, I really don't have
- 20 any objection to naming the partner in the audit
- 21 report. Investors, if they want to, can find out the
- 22 name, and this is simply going to make it easier for

- 1 them to have that name.
- 2 Lew mentioned the liability side of things. I'm
- 3 certainly not an attorney, but I don't suspect under
- 4 10B that it's going to actually increase the liability
- 5 for a partner. I think what will happen, though, is
- 6 that you'll probably see more partners named in
- 7 litigation that comes up. Plaintiffs will use that as
- 8 a tool. The name is there. In the current situation,
- 9 the name is not there. They always have the ability to
- 10 amend a complaint and add the name, and they sometimes
- 11 do that. But I think we'll see more partners named.
- 12 A question, though, in my mind comes up with
- 13 Section 11 and whether or not having the partner's name
- 14 in there is going to in some way require the partner to
- 15 sign consents, which is something possibly the SEC is
- 16 considering.
- 17 I'll mention quickly Form 3. We didn't talk about
- 18 it much, but changes in the partner other than on the
- 19 rotation. I think that can be problematic because
- 20 there could be reasons for a change that, quite
- 21 frankly, other laws would preclude you from disclosing,
- 22 like HIPAA, and we've had situations like that, health

- 1 reasons. So what do you do in those circumstances? Do
- 2 you just disclose that a change was made but you don't
- 3 say the reason? That would raise a lot of confusion if
- 4 you have to disclose other changes where you did
- 5 explain the reason. So a consideration there.
- 6 The disclosure of the other participants. Again,
- 7 I don't have a real objection to that, but I'm really
- 8 wondering what we're trying to do. What I've heard
- 9 many, many times is that the investors want to know the
- 10 other firms, including network firms that have
- 11 participated in the engagement, so that they can see
- 12 whether those firms have been inspected. In other
- 13 words, they're registered and have been inspected.
- 14 So it seems to me that we ought to try and keep
- 15 consistent with other requirements of the PCAOB in
- 16 terms of the threshold, because otherwise you can end
- 17 up with a long list of names which I'm not sure what
- 18 useful information is being provided if they are
- 19 looking for those firms that have been inspected.
- In the release itself, the examples of the
- 21 disclosure you give, 60 percent of the engagement was
- 22 done by firms other than the ones signing the report is

- 1 how I read that. Well, without explaining, in effect,
- 2 why the signing firm feels they have the ability to
- 3 sign that report when 60 percent was done by someone
- 4 else, and those percentages could actually go up, I
- 5 think it could raise a lot of confusion there as well.
- 6 Form 2, again, I don't really object to the
- 7 disclosure in Form 2. It seems quite duplicative. It
- 8 seems like there could be confusion between a name
- 9 reported in Form 2 but then a different partner
- 10 actually comes out and is named in the audit report.
- 11 So I'd try and search for a way to maybe do it in one
- 12 place so there would be consistency. And while there
- 13 would be a lag because of the Form 2 timing, I'm not
- 14 sure that would be that critical.
- So just some thoughts to throw out for your
- 16 consideration.
- 17 MS. RAND: I'd like to comment on a few of them.
- 18 You had several thoughts, but there are three I wanted
- 19 to touch on.
- One, you talked about the engagement partner, and
- 21 I guess just talking about you didn't really see that
- 22 it would -- I forget the exact word you used, but

- 1 really go into improving their accountability or sense
- 2 of accountability.
- I think the main aspect of the proposal is to
- 4 improve transparency. We've been hearing a lot from
- 5 investors. Potential -- the release talks about there
- 6 could be an effect of increasing a sense of
- 7 accountability, but the significant reason is
- 8 increasing transparency to investors.
- 9 As far as reasons, you talked about there could be
- 10 a change in engagement partner for reasons other than
- 11 rotation. The proposal is not requiring that any
- 12 reason be described. It doesn't have that at all.
- 13 We're asking questions about should other information
- 14 be provided, but we're just saying you just disclose
- 15 the name of the engagement partner. So it's not
- 16 stating that you would have to provide a reason.
- 17 And as far as registration and inspection, there
- 18 is an aspect -that I want to highlight you talked
- 19 about, having them be consistent thresholds. As far as
- 20 the Board's registration and inspection threshold is
- 21 the Board requires firms to be registered with us, and
- 22 therefore inspected. If they audit an issuer, so

- 1 they're signing the report, or they play a substantial
- 2 role, and substantial role is defined as 20 percent of
- 3 the audit hours or 20 percent of revenues, et cetera,
- 4 of their metrics.
- 5 In considering this proposal for providing
- 6 transparency to investors of the other participants in
- 7 the audit, we considered that registration threshold
- 8 and inspection of the 20 percent, for example, and felt
- 9 that several -- if we just went with that threshold,
- 10 that other firms would not be disclosed, and kind of
- 11 thinking would you just disclose those that had been
- 12 inspected or highlight those that have not, there's a
- 13 lot of considerations that come into that. We haven't
- 14 gotten access into certain countries, but maybe today
- 15 we get access. So do we not include them on the list
- 16 if we didn't have them today, or even if they'd been
- 17 inspected, there could be significant Part 1 findings
- 18 in the inspection. So just the fact that they're
- 19 inspected doesn't mean that there aren't issues with
- 20 the firm.
- 21 So we're just providing -- you know, the
- 22 disclosure is providing a list of names. So at any

- 1 point in time, investors and others can go and see if
- 2 the firm was registered, inspected with us, if we're
- 3 able to perform inspections, et cetera. So there's a
- 4 lot of considerations behind that.
- 5 MR. ANDRIYENKO: Yeah, I just wanted to add that a
- 6 firm may be registered with the PCAOB because of its
- 7 significant participation in another audit. In this
- 8 particular one, the firm might have done less than 20
- 9 percent, let's say 7 percent. So nonetheless, you may
- 10 have several of those even though the firm performed
- 11 less than 20 percent. That would be a registered firm.
- 12 So if you went with the 20 percent disclosure, you may
- 13 miss one or two of those firms.
- MS. RAND: Okay, Jeff Mahoney, you've got the last
- 15 word.
- MR. MAHONEY: Thank you very much.
- 17 The Council generally supports the proposal. I've
- 18 not issued a comment letter yet. We did issue a
- 19 comment letter, as you know, in response to the earlier
- 20 concept release.
- 21 I'll just note a few points. This proposal with
- 22 respect to the engagement partner name, it's generally

- 1 consistent with the recommendations of the U.S.
- 2 Treasury Department's Advisory Committee on Audit
- 3 Profession. That committee was composed of a diverse
- 4 group of investor, business, academic, and
- 5 institutional leaders, including the CEO and chairman
- 6 of one of the big-four accounting firms and some very
- 7 prominent, respected corporate board members, including
- 8 members of audit committees of prominent companies.
- 9 The committee concluded that mandating the
- 10 signature of the engagement partner in the auditor's
- 11 report would "increase transparency and
- 12 accountability." This recommendation I recall was
- 13 initially brought to the committee by a former big-four
- 14 audit partner who believed that this would be a simple
- 15 change that would make a significant improvement to the
- 16 auditing profession, and his focus was on
- 17 accountability. He thought it would improve self-
- 18 policing of partners at his former firm.
- 19 I also note it was explicitly endorsed by Don
- 20 Nicholiason, who co-chaired that committee, former SEC
- 21 chief accountant, and who is a board member, member of
- 22 the audit committee at the time of the Treasury

- 1 Department work. It was also explicitly endorsed by a
- 2 number of investor and other financial statement users,
- 3 including several public pension funds, capital
- 4 research and management company, Hermes Equity
- 5 Ownership Services, Ltd., to name a few.
- 6 For those who advocate moving to best practices in
- 7 other countries, I would note that since 2006 statutory
- 8 audits of annual consolidated accounts in the European
- 9 member states have required audit partner signatures,
- 10 and pre-dating 2006 a number of countries, including
- 11 Germany, France, Luxemburg and others have required
- 12 audit partner signatures as well. So it has been in
- 13 place for quite a long time in other places around the
- 14 world.
- I'd also note that, as I mentioned earlier, a
- 16 growing number of public companies consistent with
- 17 Council policies now have an annual vote on the
- 18 retention of auditors. There is not a lot of
- 19 information for investors to make that vote, and as Lew
- 20 pointed out, this would be another data point that over
- 21 time could provide some relevant information to
- 22 investors so that they could make a more informed vote

- 1 on that annual retention vote.
- 2 Thank you.
- 3 MR. BAUMANN: Thanks, everybody, for your
- 4 incredible engagement today, your comments pro and con
- 5 on various positions, but helping us think through very
- 6 tough issues. So we really appreciate and value the
- 7 contributions of the SAG members, and it was really
- 8 demonstrated today.
- 9 Hopefully, we'll see many of you or all of you at
- 10 6:30 at the Madison.
- If not, I'll see you tomorrow morning at 9:00 a.m.
- 12 Thank you.
- 13 [Whereupon, at 5:51 p.m., the meeting was
- 14 adjourned.]
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Improving the Transparency of Audits

Jennifer Rand

Deputy Chief Auditor / Deputy Division Director

Dima Andriyenko

Associate Chief Auditor

Improving the Transparency of Audits

- Proposed Amendments to PCAOB Auditing Standards and Annual Report Form
 - Issued on October 11, 2011
 - Comment period open until January 9, 2012
- Improve transparency of audits by requiring the disclosure of:
 - Engagement partner, and
 - Accounting firms and other persons that took part in the audit



Disclosure of the Engagement Partner

- Builds on the July 28, 2009 Concept Release on Engagement Partner Signature
- Modifies the approach in Concept Release
- Details of the disclosure:
 - Audit Report
 - Engagement partner's name
 - For the most recent reporting period
 - Special situations multiple-periods, dual-dating
 - Annual Report Form (Form 2)
 - Names of engagement partners



When assuming responsibility or supervising

- Applicable when the auditor:
 - Assumed responsibility for the work of another firm in accordance with AU sec. 543, Part of Audit
 Performed by Other Independent Auditors,
 - Supervised the work of another firm in accordance with Auditing Standard No. 10, Supervision of the Audit Engagement, or
 - Supervised a person not employed by the auditor that performed audit procedures on the audit in accordance with Auditing Standard No. 10.



When assuming responsibility or supervising

- Exceptions:
 - EQR and Appendix K reviewers
 - Specialists
 - Internal auditors, other company personnel, or third parties working under the direction of management or the audit committee, who provided direct assistance in the audit of internal control over financial reporting
 - Internal auditors who provided direct assistance in the audit of the financial statements



When assuming responsibility or supervising

- Details of the disclosure:
 - Name, location of headquarters' office or residence
 - Extent of participation:
 - As of the report date
 - 3% and more of total audit hours separately
 - Below 3% other participants may be aggregated or reported separately
- Presentation:
 - Explanatory paragraph, or
 - Explanatory paragraph and appendix



When dividing responsibility

- Requires disclosure of the other auditor's name and location in the audit report
 - Existing requirement to disclose the portion audited by the other auditor is unchanged
- Removes requirement to obtain permission to disclose the other auditor's name



SAG Member Discussion

SAG members will be invited to comment on the proposed amendments, including the questions raised in the proposing release

