

NOTICE: This is an unofficial transcript of the portion of the Public Company Accounting Oversight Board's Standing Advisory Group meeting on October 14, 2010 that relates to the Board's proposed auditing standard relating to confirmations. The other topics discussed during the October 14, 2010 meeting are not included in this transcript excerpt.

The Public Company Accounting Oversight Board does not certify the accuracy of this unofficial transcript. The transcript has not been edited and may contain typographical or other errors or omissions. An archive of the webcast of the entire meeting can be found on the Public Company Accounting Oversight Board's website at:

http://pcaobus.org/News/Events/Pages/10132010_SAGMeeting.aspx.

1
2
3
4
5
6
7
8
9
10
11
12
13
14
15
16
17
18
19
20
21
22

PUBLIC COMPANY ACCOUNTING OVERSIGHT BOARD

SAG MEETING

National Association of Home Builders

1201 15th Street, Northwest

Washington, D.C.

October 14, 2010

8:33 a.m.

17 Well, we're coming into our final subject of
18 the day and that is, we proposed a new standard with
19 respect to confirmations, the comment period on that is
20 closed and we've received many comments, and I've asked
21 Dee Mirando-Gould to present a summary of the comments
22 received, as we've been doing on other proposed.

1 standard-setting initiatives.

2 So, Dee, you've got the final position.

3 MS. MIRANDO-GOULD: Thanks, Marty.

4 So, as Marty said, we proposed a standard on
5 confirmation and the comment period ended on September
6 13. And before I talk about some of the key themes in
7 the comment letters that we received, I just wanted to
8 go through some of the key requirements -- remind you
9 of some of the key requirements that are in this
10 proposed standard. So, there's a lot of words on this
11 slide, so it's a little hard to read, but we'll go
12 through a little bit of the background on it.

13 There is a requirement to confirm
14 receivables. We broadened the terminology so it
15 includes receivables that arise from credit sales,
16 loans or other transactions. That terminology is
17 found, actually, in FASB qualification. It also
18 includes a "should confirm" receivables, and that
19 establishes a presumptively mandatory requirement to
20 confirm receivables. And under the Board's Rule 3101,
21 the auditor must comply with requirements of this type,
22 unless the auditor demonstrates that alternative

1 actions he or she followed in the circumstances were
2 sufficient to achieve the objective of the standard.
3 So, thus, this includes -- the proposed standard does
4 not include a discussion of the exceptions to
5 confirming receivables that were in the existing
6 standard.

7 The proposed standard also includes a
8 requirement to confirm cash with financial institutions
9 and it includes a requirement to confirm other
10 relationships with those financial institutions,
11 including lines of credit, compensating balances,
12 contingent liabilities, including guarantees, and the
13 like.

14 It includes a requirement to confirm
15 significant risks, or in response to significant risks,
16 but it discusses the fact that confirmation might not
17 be appropriate for all significant risk, because its
18 confirmation should be performed for those significant
19 risks that relate to relevant assertions that can be
20 adequately addressed by confirmation procedures. So,
21 the release is clear that we understand that not all
22 significant risks will be able to be confirmed.

1 The proposed standard includes requirements
2 around maintaining control consistent with the existing
3 requirement, but there are also some new requirements
4 there. So, for example, it includes a requirement to
5 perform procedures to determine the validity of
6 addresses on confirmation requests. It also includes a
7 requirement around management's requests not to confirm
8 accounts, and actions the auditor should consider to
9 evaluate the implications of those requests.

10 The proposed standard also includes a
11 requirement for the auditor to evaluate the audit
12 evidence. Now, that also is in the existing standard,
13 but this proposed standard goes a little bit further in
14 that it requires the auditor to perform alternative
15 procedures for all non-responses, it includes
16 requirements for the auditor to investigate each
17 exception on a confirmation response, to assess the
18 reliability of all confirmation responses, to evaluate
19 the effective disclaimers or the restricted language on
20 the reliability of the confirmation process. As we've
21 heard, the inclusion of disclaimers and restricted
22 language in confirmation responses has increased over

1 time.

2 We received 27 comments on the proposed
3 standard, and the breakdown of the respondents is shown
4 on this slide, so the -- predominantly from accounting
5 firms and the Association of Accountants. And some of
6 the key themes here, we generally received support for
7 pursuing -- continuing to pursue a new standard to
8 replace the existing standard, and primarily that
9 support came from the fact that there have been
10 advances in electronic communication that weren't dealt
11 with under the existing standard.

12 Some of the other things we heard from
13 respondents are that we should consider modifying the
14 standards to be more principles-based, risk-based, more
15 consistent with the risk-assessment standards. The
16 Board is encouraged to consider additional outreach to
17 learn how the additional confirmation requirements will
18 affect confirming parties, so the standard includes a
19 number of requirements for auditors, but there is no
20 ability to require confirming parties to actually
21 respond to those confirmation requests, so we have been
22 encouraged to consider outreach, to understand that

1 process, to see if we can encourage better responses
2 from confirming parties.

3 A couple of other areas, the -- we've
4 received comments on the presumption to confirm
5 receivables, and the concern that we didn't include a
6 statement about when exceptions are appropriate. And
7 that's why I mentioned rule 3101, because that covers,
8 the "should" covers any possible exceptions, so there
9 is no need to discuss exceptions in the standard.

10 The other area was having the audit -- the
11 standard discuss any limitations on the use of internal
12 audit, or refer to the relevant auditing standard, AU
13 Section 322. So, there was some concern that we were
14 planning to change practice, and limit the use of
15 internal audit, and other commenters mentioned that we
16 should have more clear requirements -- discussion of
17 the intent related to internal audit in the standard.

18 So, I open it up, if anybody has any thoughts
19 or comments about the comment letters we received at
20 this point.

21 MS. RIVSHIN: Doug Anderson?

22 MR. ANDERSON: Okay, I'll jump in first this

1 time, maybe in part because I was part of the group
2 that drafted one of those comment letters.

3 Two things I wanted to say, one was I think I
4 expressed the ergo when SAG talked about this last
5 year. I still believe this is a great example of a
6 rule that's overly prescriptive in how it's structured.

7 I think that, you know, the way paragraphs 8 and 9 are
8 stated brings focus to two elements -- receivables and
9 cash. I love paragraphs 10 and 11 that talks about
10 specific risks and talking about really focusing on the
11 risk. And I know I have seen situations where
12 receivables and cash were not the primary risk areas.
13 And I think we fall into a trap with this, if we start
14 off the discussion saying, "Think about receivables and
15 cash, and oh, by the way, if there's other good risks
16 out there, address those, too," puts it backwards. I
17 think it should be stated, "Look at your risks and look
18 at confirmations as a fabulous way to potentially get
19 audit evidence, base it on the risks of the situation,
20 and two areas you want to give special consideration to
21 are receivables and cash," would be structured more
22 appropriately around the risk of the environment.

1 And then, of course, being an internal
2 auditor, or recently having been one, I'll just echo
3 the comments you made at the end about the use of
4 internal audit. I think again, there, the way that the
5 current wording is interpreted, back in page 20 of the
6 release basically putting severe limitations around
7 internal audit and how it can be used, again, may not
8 be respective of the environment within a specific
9 company. And I'd rather go back and just rely on 322.

10 The way -- I'm worried if it's written now, and
11 especially in the introduction to the standard, it's
12 written now, it will be interpreted to have a different
13 approach than what we have in the standard right now in
14 the use of internal audit.

15 MS. RAND: I'd like to respond to Doug's
16 point about -- well, he had two points -- one about
17 being overly prescriptive and then internal audits,
18 I'll start with overly prescriptive.

19 When we were developing the standard, and I'm
20 kind of thinking about Sam's comments, about
21 principles-based or rules-based, and the reality is,
22 it's a combination of both. And also, Marty's comments

1 yesterday about all our standards, we we're developing,
2 consider the risk of fraud. This standard certainly,
3 as we were developing it was for -- in considering the
4 risk of fraud. Certainly, the requirement to confirm
5 receivables to begin with came from a very significant
6 fraud case, McKesson Robbins. And we even had
7 discussion this morning about the, you know, the
8 concern about overstatement of revenue. So, we had
9 expanded the requirement there.

10 Cash has also been an area where there's been
11 alleged frauds regarding cash, and even confirmation
12 process. And even in the area of significant risk, our
13 current standard today requires the auditor to at
14 least, you know, consider confirming things like
15 significant or unusual complex terms, bill and hold
16 arrangements, other things -- things that, in our view,
17 would fall under the category of significant risk for
18 which it would be appropriate to confirm.

19 So confirmations -- and oftentimes,
20 confirmations are used to get information -- to
21 identify frauds, whether, you know, maybe falsification
22 of revenue. So, for all of those reasons, that was

1 really driving our thinking about what to confirm, plus
2 most of the firms today, if they don't explicitly
3 require, they strongly encourage confirmation of cash.
4 So, that led to our thinking in developing the
5 standard and the procedures around it go to consider
6 fraud-risk factors -- testing the validity of
7 addresses, so there the auditor's just not relying on
8 what the company is giving them for where the companies
9 are located, because it could be, you know, one of
10 their best friends, or -- making sure the auditor sends
11 and receives.

12 And then -- so that was our perspective, and
13 hopefully that helps as far as the standard and how we
14 viewed it.

15 The other thing on internal audit, what Doug
16 is referring to in the release, we indicated that
17 auditors could use internal, you know, internal
18 auditors, however, in our view, and as we've indicated
19 in the standard, when auditors send and receive
20 confirmations, they shouldn't rely on the company or
21 any other party. In our view, that included internal
22 audit, because in our view you're giving up control, if

1 I've given it to someone else, I've lost maintaining
2 control over that process. Or even evaluating
3 responses, we thought that was so important for the
4 auditors.

5 We did get comments saying, "Well, you should
6 just go with 322 and allow that to continue." And I'd
7 be interested if you had any other thoughts on why
8 internal auditors -- why you think it's appropriate for
9 them to send confirmations on behalf of the auditor;
10 how the auditor would still maintain control in that
11 process.

12 MR. ANDERSON: Yeah, just on those two
13 thoughts -- the first one, I'm not saying the
14 confirmation of receivables and cash are not good,
15 don't get me wrong. It comes into looking at this,
16 instead of relying on issues from a, you know, a big
17 issue from a couple of decades ago to drive how this
18 standard is structured, I think the primary focus
19 always needs to be on auditors need to focus on risk.
20 And we need to be -- have a singular focus on risk, and
21 we need to look at confirmations, respond to that, and
22 then see how to apply that thinking. This standard of

1 structure today, number one thought: beat up on
2 receivables. Well, that may not be the number one
3 thought.

4 So, it's not that I think confirmation of
5 receivables is wrong, I think it basically just sends
6 the wrong message that maybe a not-so-smart auditor
7 says, "If I deal with receivables and I deal with cash,
8 I must have the big things covered." Well, they may
9 have missed the entire big risk areas of a company.
10 So, it's a question of emphasis and how it's structured
11 in package is what I take issue with. I think it
12 should be more focused on audit risk and designing
13 confirmations for those high-risk areas, not
14 necessarily presume that those will always be
15 receivables and cash with zero balances, as the
16 standard is basically implying now.

17 And then back to the internal audit, I mean,
18 I've seen a lot of different internal audit functions,
19 and there are some great internal audit functions, and
20 there are some really poor internal audit functions.
21 And I think I'm pretty comfortable allowing the public
22 accountant, the external auditor, assess and evaluate

1 the strength and the weakness of the internal audit
2 functions -- their objectivity, the way that they
3 operate -- as kind of guided by the current standard to
4 decide how best to use internal audit in those
5 circumstances.

6 It may very well be a case that confirmations
7 are dealing with a medium- or lower-risk area. They
8 still think it's an effective method, but in that risk
9 profile, they're willing to take the situation that
10 they think internal audit is objective, will do it
11 objectively and do it professionally and they go with
12 that judgment.

13 Right now, the way the standard and the
14 release seems to be worded, you've said there will
15 never be a situation where an internal audit can
16 competently mail out some envelopes. And I'm not sure
17 in every situation, every risk profile for every
18 company with every internal auditor that's the right
19 answer. So, I would leave it up, more of the judgment
20 of the auditor. That's just how I react to what I
21 read.

22 MS. RAND: Well, and that was in there

1 internal audit is considered by auditors in two ways.
2 One is, internal audit can do their own work, they may
3 go ahead and send their own confirmations and do tests,
4 and auditors may consider that, reduce the nature, time
5 and the extent of their procedures. So, that part of
6 it remains the same.

7 The other thing is, they may decide to reduce
8 the nature, time and extent of their procedures, say,
9 based on the work of internal audit and use internal
10 audit as part of their audit team. So, it's counting
11 as part of the auditor's own work, and that's kind of -
12 - that's the part where we were placing, you know, it's
13 so important, it's really your own work, and we think
14 it's important enough that the auditors send it -- send
15 and receive confirmations and evaluate those responses.

16 MR. BAUMANN: Well, Dee, I guess we -- we've
17 received the comments letters, we're in the process of
18 analyzing them. Doug, thanks for your further comment
19 today.

20 I think, to a large degree your comment
21 actually, I think, supports one aspect -- certainly,
22 one aspect that we added to the standard, which was for

1 the auditor to confirm significant risks. And so you
2 certainly, I think, supported the concept of a risk
3 approach, and I think you're saying, "Think of our
4 packaging."

5 So, I appreciate your comments and I think as
6 was said by Jennifer, we are mindful of investors'
7 concerns on the risk of fraud. And it's forefront on
8 the mind of investors, and a we're writing standards --
9 whether they be the risk assessment standards that have
10 been adopted or other standards that we're proposing,
11 the risk of fraud is high on our list as to the
12 procedures that we require.

13 Dee, thanks for your presentation of the
14 comments. We'll take all of the comments we receive
15 and letters, obviously, into account as we think about
16 a -- our next steps in this regard and make a proposal
17 to the Board.

Meeting of the Standing Advisory Group

October 14, 2010

8:30 a.m. – 12:45 p.m.

Confirmation – Summary of Comments Received

Dee Mirando-Gould

*Associate Chief Auditor, Office of the
Chief Auditor*

Proposed Standard – Confirmation of Specific Accounts

- Requirement to confirm receivables
 - Includes receivables that arise from credit sales, loans, or other transactions
 - Includes presumptively mandatory requirement to confirm receivables
- Requirement to confirm cash with financial institutions
 - Confirmation procedures with these financial institutions includes –
 - Other relationships, such as lines of credit, other indebtedness, compensating balance arrangements, and contingent liabilities, including guarantees, and
 - Whether, during the process of completing the confirmation response, any additional information about other deposit or loan accounts has come to the attention of the financial institution
- Requirement for significant risks
 - Confirmation should be performed for those significant risks that relate to relevant assertions that can be adequately addressed by confirmation procedures

PCAOB
Public Company Accounting Oversight Board

Proposed Standard – Confirmation Procedures

- Auditors should maintain control over the confirmation process, including -
 - Sending the confirmation request and not relying on the company or any other party
 - Performing procedures to determine the validity of addresses
 - Requesting confirming parties to respond directly to the auditor and not to the company or any other party
 - Determining whether management requests not to confirm are appropriate, and evaluating implications of the request

PCAOB
Public Company Accounting Oversight Board

Proposed Standard – Confirmation Procedures

- Requirement for auditors to evaluate the audit evidence obtained from performing confirmation procedures by –
 - Evaluating the audit evidence and not relying on the company or any other party
 - Performing appropriate alternative procedures for each non-response
 - Investigating each exception in confirmation responses
 - Assessing the reliability of confirmation responses, including additional procedures for responses received electronically
 - Evaluating the effect of a disclaimer or restrictive language on the reliability of a confirmation process



Summary of Comments Received

- Comment Letters Received
 - Accounting firms and associations of accountants 19
 - Associations of business groups and internal auditors 3
 - Academics and associations of academics 2
 - Confirmation intermediaries 2
 - GAO 1
 - Total 27**



Summary of Comments Received

- General acknowledgement of the need to revise existing standard
- Respondents recommended -
 - Modifying the standard to be more principles-based/risk-based
 - Additional outreach to learn more about how additional confirmation requirements will affect confirming parties



Summary of Comments Received

- Respondents recommended (cont'd) -
 - Including in the standard the statement in AU sec. 330.34 that the presumption the auditor will confirm receivables may be overcome if the use of confirmations would be ineffective
 - Having the standard either discuss any limitations on the use of internal audit or refer to AU sec. 322

